



BRAINWARE UNIVERSITY
SCHOOL OF COMMUNICATION, MULTIMEDIA, AND FILM STUDIES
DEPARTMENT OF MEDIA SCIENCE AND JOURNALISM
BSC (HONOURS) IN MEDIA SCIENCE AND JOURNALISM - 2022
(As per UGC CBCS Guideline)

SEMESTER – I

Course Code	Course Name	Course type	L – T – P	Credits	Total Marks
ENV101	Environmental Studies	AECC-1	2 – 0 – 0	2	100
BMSJC101	Media Communications and Society	CC-1	5 – 1 – 0	6	100
BMSJC102	Introduction to Print Journalism and Newspaper production	CC-2	4 – 0 – 0	4	100
BMSJC191	Newspaper and Magazine Production Lab	CC-2	0 – 0 – 4	2	100
GE**	Generic Elective-1 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-1	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -1 (Practical/Tutorial)	GE-1	0-0-4/0-1-0	2/1	
	Total		24	20	600/500



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SEMESTER – II

Course Code	Course Name	Course Type	L – T – P	Credit	Total Marks
HU201	English Communication	AECC-2	1 – 0 – 0	1	50
HU291	English Communication Lab	AECC-2	0 – 0 – 2	1	50
BMSJC201	Introduction to Photography and Photojournalism	CC-3	4 – 0 – 0	4	100
BMSJC291	Photography and Photojournalism- Lab	CC-3	0 – 0 – 4	2	100
BMSJC202	Writing for Media: Skills & Techniques	CC-4	4 – 0 – 0	4	100
BMSJC292	Writing for Media Lab	CC-4	0 – 0 – 4	2	100
GE**	Generic Elective-2 (Anyone from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-2	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -2 (Practical/Tutorial)	GE-2	0-0-4/0-1-0	2/1	
	Total		27	20	700/600



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SEMESTER – III

Course Code	Course Name	Course Type	L – T – P	Credit	Total Marks
BMSJC301	Introduction to Radio and Podcast	CC-5	4 – 0 – 0	4	100
BMSJC391	Radio and Podcast Production	CC-5	0 – 0 – 4	2	100
BMSJC302	Introduction to Television	CC-6	4 – 0 – 0	4	100
BMSJC392	Television News Production Lab	CC-6	0 – 0 – 4	2	100
BMSJC303	Media Management and Marketing Communications	CC-7	5 – 1 – 0	6	100
BMSJS301	Introduction to Graphic Design	SEC-1	1 – 0 – 0	1	50
BMSJS391	Graphic Design Lab	SEC-1	0 – 0 – 2	1	50
GE**	Generic Elective-3 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-3	4-0-0/ 5-0-0	4/5	200/100
GE**	Generic Elective -3 (Practical/Tutorial)	GE-3	0-0-4/0-1-0	2/1	
	Total		33	26	800/700



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SEMESTER-IV

Course Code	Course Name	Course Type	L – T – P	Credit	Total Marks
BMSJC401	Introduction to Advertising and designing	CC-8	4 – 0 – 0	4	100
BMSJC491	Advertising and designing lab	CC-8	0 – 0 – 4	2	100
BMSJC402	Public Relations & Corporate Communications	CC-9	5 – 1 – 0	6	100
BMSJC403	Introduction to Films	CC-10	4 – 0 – 0	4	100
BMSJC492	Documentary Making	CC-11	0 – 0 – 4	2	100
BMSJS401	Introduction to Animation	SEC-2	1 – 0 – 0	1	50
BMSJS491	Animation Practice Lab	SEC-2	0 – 0 – 2	1	50
GE**	Generic Elective-3 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-4	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -3 (Practical/Tutorial)	GE-4	0-0-4/0-1-0	2/1	
	Total		33	26	800/700



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SEMESTER-V

Course Code	Course Name	Course Type	L – T – P	Credit	Total Marks
BMSJC501	Development Communication & Advocacy	CC-11	5 – 1 – 0	6	100
BMSJC502	Web & Data Journalism	CC-12	5 – 1 – 0	6	100
BMSJD501	A. Media Literacy B. Health & Science Communication	DSEC-1	5 – 1 – 0	6	100
BMSJD502	A. Current Affairs: National and International B. Media, Gender and Human Rights	DSEC-2	5 – 1 – 0	6	100
	Total		24	24	400



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SEMESTER-VI

Course Code	Course Name	Course Type	L – T – P	Credit	Total Marks
BMSJC601	Comparative Media	CC-13	5 – 1 – 0	6	100
BMSJC602	Media Research and Research Tools	CC-14	5 – 1 – 0	6	100
BMSJD601	A. New Media B. Visual Communication	DSEC-3	5 – 1 – 0	6	100
BMSJD692	A. Outreach Programme B. Dissertation	DSEC-4	-	6	100
	Total		24	24	400

Total Credits: 140

Total Marks: 3700