



BRAINWARE UNIVERSITY
SCHOOL OF COMMUNICATION, MULTIMEDIA & FILM STUDIES
DEPARTMENT OF MEDIA SCIENCE & JOURNALISM
Bachelor of Science (Honours) in Media Science & Journalism
Programme Structure 2021
(As per UGC CBCS Template)

SEMESTER – I

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
HU101	English Communication	AECC-1	3 – 0 – 0	3	100
HU191	English Communication Lab	AECC-1	0 – 0 – 2	1	100
BMSJC101	Science of Media Communications and Society	CC-1	5 – 1 – 0	6	100
BMSJC102	Introduction to Print Journalism and News Reporting	CC-2	5 – 1 – 0	6	100
GE**	Generic Elective-1 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-1	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -1 (Practical/Tutorial)	GE-1	0-0-4/0-1-0	2/1	
	Total			22	600/500

SEMESTER – II

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
ENV201	Environmental Studies	AECC-2	3 – 1 – 0	4	100
BMSJC201	Editing and Design: Print Production	CC-3	4 – 0 – 0	4	100
BMSJC291	Magazine Production Lab	CC-3	0 – 0 – 4	2	100
BMSJC202	Writing for Media: Skills & Techniques	CC-4	5 – 1 – 0	6	100
GE**	Generic Elective-2 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-2	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -2 (Practical/Tutorial)	GE-2	0-0-4/0-1-0	2/1	
	Total			22	600/500



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SEMESTER – III

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
BMSJC301	Introduction to Radio and Television	CC-5	4 – 0 – 0	4	100
BMSJC391	Radio and Television Production and Anchoring	CC-5	0 – 0 – 4	2	100
BMSJC302	Photo Journalism and Photography	CC-6	4 – 0 – 0	4	100
BMSJC392	Techniques of Photo Journalism and Photography-Lab	CC-6	0 – 0 – 4	2	100
BMSJC303	Media Industry and Management	CC-7	5 – 1 – 0	6	100
BMSJS301	Sports and Entertainment Journalism	SEC-1	4 – 0 – 0	4	100
GE**	Generic Elective-3 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-3	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -3 (Practical/Tutorial)	GE-3	0-0-4/0-1-0	2/1	
	Total			28	800/700

SEMESTER – IV

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
BMSJC401	Advertising & PR	CC-8	5 – 1 – 0	6	100
BMSJC402	Introduction to Films	CC-9	4 – 0 – 0	4	100
BMSJC492	Documentary Making	CC-9	0 – 0 – 4	2	100
BMSJC403	Introduction to Event Management, Marketing Communication & Media Marketing	CC-10	4 – 0 – 0	4	100
BMSJC493	Event Management	CC-10	0 – 0 – 4	2	100
BMSJS401	Political & Business Journalism	SEC-2	3 – 1 – 0	4	100
GE**	Generic Elective-3 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-4	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -3 (Practical/Tutorial)	GE-4	0-0-4/0-1-0	2/1	
	Total			28	800/700



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SEMESTER – V

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
BMSJC501	Current Affairs: National and International	CC-11	5 – 1 – 0	6	100
BMSJC502	Web Journalism	CC-12	5 – 1 – 0	6	100
BMSJD501	A. Development Communication & Advocacy B. Health & Science Communication	DSEC-1	5 – 1 – 0	6	100
BMSJD502	A. Media Literacy B. Cultural Communication	DSEC-2	5 – 1 – 0	6	100
	Total			24	400

SEMESTER – VI

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
BMSJC601	Comparative Media	CC-13	5 – 1 – 0	6	100
BMSJC602	Media Research and Research Tools	CC-14	5 – 1 – 0	6	100
BMSJD601	A. New Media B. Visual Communication	DSEC-3	5 – 1 – 0	6	100
BMSJD692	A. Outreach Programme B. Dissertation	DSEC-4	-	6	100
	Total			24	400

Total Credits: 148